

IX·PRESS

Official IXcellerate Newsletter

N° 6

Dear clients and partners!

2020 is almost over - thank goodness! For many of us this year was full of challenges, both personal and professional. As we were forced to adapt to new realities and work conditions, the pandemic and its impact on the digitalization of economies around the world have proven that it is hard to overstate the significance of high connectivity for any business. Beyond the standard expectations of uninterrupted and high-speed data transfer, we have seen a growing demand for cloud infrastructure and services.



Corporations around the world use up to a hundred different cloud providers, taking their business processes and other functions online, which can be a real challenge. However, if an enterprise uses a [data center with multiple carriers and providers](#) located on-site, then the access becomes more convenient, faster and cost-efficient.

That is why one of the ongoing trends in data center operations is increasing connectivity and automation levels. It is important that both your network provider and data center are able to scale and support the growth of your business tomorrow.

And with that, I would like to congratulate you all on the coming holidays and wish you good health and prosperity. Stay safe and stay in touch in 2021!

Guy Willner, IXcellerate co-founder and CEO



COVID-19 update



We are prolonging our anti-COVID measures and policies until February 28.

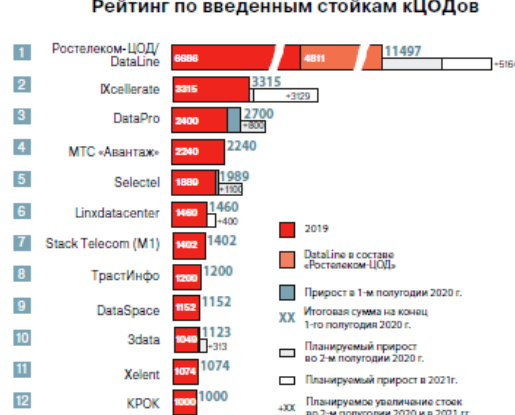
[Learn more about IXcellerate's COVID-19 guidelines here.](#)

IXcellerate is the second-largest commercial data center operator on the Russian market in 2020.

iKS-Consulting analysts [have summarized 2020 results for the commercial data center market in Russia:](#)

- Total revenues for 2019 were up 27.8% in rubles and 20.2% in currencies, amounting to RUB 34.9bn and \$547.7m respectively;
- The market is projected to grow by 21-25% in 2021-2023. Further qualitative renovation of the infrastructure base is expected, as well as the exit of non-competitive companies from the market.
- IXcellerate Data Centres is ranked #2 with a market share of 8.1% and 3315 rack capacity.

Рейтинг по введенным стойкам КЦОДов



Cloud services are keeping the Russian IT market from falling amid the second wave of coronavirus.

Прогноз IDC: годовой прирост российского рынка ИТ (в долларах США) в 2020 году



[more](#) (the links are in Russian only)

In October 2020, IDC refined its forecast for the domestic IT market and changed it to a less pessimistic one. Previously, the analytical company [suggested](#) that the decline in the Russian IT market (including IT and telecom equipment, as well as software and IT services) could exceed 30% in dollar terms (compared to 2019) by the end of 2020, but now it believes that the total volume of this market will decline by only 8.2%. At the same time, analysts mark that cloud is one of the most dynamic areas of development of the Russian IT market. [Read](#)

eurasia peering

- 150+ PEERS
- 250 GB PEAK TRAFFIC
- 3.5 TBIT TOTAL PORT CAPACITY
- 1/10/25/40/100 GB PORT SPEED
- IXCELLERATE, M9 POINTS OF PRESENCE

Eurasia Peering IX, Eurasia's traffic exchange platform, takes stock of 2020.

Connecting to [Eurasia Peering's](#) platform has already enabled 150 companies to expand the range of data routes available, improve reliability and reduce response time. Join in!

- >260G peak traffic volume
- 3.5 Tbit maximum aggregate port capacity
- 1/10/25/40/100Gb ports (speed)
- Points of Presence: IXcellerate Moscow One, IXcellerate Moscow Two, MMTS-9
- Public and private peering

Thought Leadership



FROM A DATA CENTER TO AN IT MARKETPLACE

"We live in a time when it is almost impossible to overestimate the importance of online networks and business continuity. However, despite the pandemic-driven surge in demand for online services, not all organisations have fully realised that connectivity, speed of exchange and data integration are now the main competitive advantages."

<http://www.iksmedia.ru> (in Russian only)



"Demand for data centre services has increased over the past six months, with many companies using cloud services that they had not previously used in order to manage remote work for employees. On the other hand, a number of businesses have been forced to downsize and, as a consequence, to forego data centre services. These two factors counterbalanced each other, and, as noted by experts, including IXcellerate's managing director, the data centre market has continued to grow."

www.rspectr.com (in Russian only)

IXcellerate at industry events



"The volume of data that ultimately generates demand for data centre services continues to grow exponentially. The processes of digital transformation, the use of modern technologies such as Big Data, machine learning and artificial intelligence are contributing greatly." - Konstantin Borman, Managing Director of IXcellerate, speaking at the 15th International Data Centre Forum December 10 in Moscow. [Read more](#), [Watch video](#)



"Hundreds of cloud providers are already residents of data centers in Russia, both local and international. They are expanding, building up their product portfolios. We can say that there is a trend emerging in Russia towards the formation of hyper-clouds and global ecosystems." - Dina Nurkaeva, CEO of IXcellerate, in her speech at Refinitiv Solutions Forum on 10 November 2020. Watch [the recording of the speech on the Forum's website](#).



"Increasing equipment layout density, reducing the cost of ownership, introducing energy-efficient solutions, modularity and scalability are all major trends in data centre infrastructure engineering." - Sergei Vyshemirsky, Technical Director of IXcellerate, at the BIS-BIT Online St.Petersburg 2020 forum. Watch the recording [here](#)

Russian DC Awards names industry leaders



«Best integrated engineering infrastructure» at IXcellerate Moscow Two Datacentre!

The award ceremony for the winners of the **Russian Data Center Awards 2020**, an authoritative competition for data centre and cloud projects and solutions, took place on 10 December. The expert jury recognized the solution implemented in the IXcellerate Moscow Two data center as "the best integrated engineering infrastructure" (a joint application of Vertiv and IXcellerate).



IXcellerate's second but not least win was for **"Market Leader: Fastest Growing Colocation Provider"**. A great end to a challenging year! [Read more](#), [watch the recording of the event](#).

Welcoming new resident of Eurasia Peering IX - BIGO Technology

We are pleased to welcome a new resident, [BIGO TECHNOLOGY PTE. LTD.](#), one of Singapore's fastest-growing companies specialising in the development of video services using artificial intelligence technology.



Into the new year - with good deeds!



No matter how difficult the passing year has been, doing something good and helping those in need we always been IXcellerate's priority. In 2020 we assisted doctors, helped children from an orphanage to start their first school year, and also made donations to WWF for the protection of primeval forests and the rescue of the Amur tigers.

Read more about our charity initiatives at www.ixcellerate.com.

If you would like to contact us for more information or ask questions, please email us at info@ixcellerate.ru

Yours,
IXcellerate team

Connect with us

