



Dear customers and partners!

Despite the global COVID-19 pandemic challenges this summer and early autumn proved very productive and eventful for our company. IXcellerate is growing fast, we have commissioned our second energy centre; the data center's ecosystem is being joined by new customers and peers; IXcellerate residents are successfully expanding their IT-infrastructure. All these fuel the number of marketing projects in sync with the company's growth.



Looking ahead to 2021 we are excited to be finalising our marketing objectives and targets. We will be launching new website upgrades, ensuring our corporate and social responsibilities are maintained. Our Charitable works will remain paramount throughout the year, with updates available on line and on all our Social Media platforms. As the global pandemic has become part and parcel of daily life, the team here at IXcellerate are adapting well. Going into 2021 we will be participating in more on-line events, with Senior Management participating in Virtual Round Table events throughout 2021, updates on these will be posted on line. We know that many of our clients missed our annual Rockin'Russia event, however we are re-scheduled for 2021 and can't wait to see as many of you there as possible. We are looking forward to plan and execute great projects with our customers and partners - just write [me!](#)

Yours sincerely,
Dina Nurkaeva, Chief Marketing Officer, IXcellerate

COVID-19 UPDATE



We prolong our policies and measures to combat the spread of COVID-19 coronavirus **until 30 November 2020**.

For more information about the corporate policy, please, visit our website at <https://ixcellerate.com/covid-19>.

Dina Nurkaeva was named among top 50 most influential marketers in the data economy

Dina Nurkaeva, Chief Marketing Officer at IXcellerate, became the only Russian representative to be included in the list of the most successful and influential marketers in the world in the sphere of digital economy, which combines data centers, cloud computing and edge technologies.

The list is compiled by the Data Economy – a leading industrial media outlet, which annually publishes rankings of the 50 most influential executives in the digital transformation sphere and data industry. To learn more, please, visit [website](#).



IXcellerate Thought Leadership



How to raise funding to build and expand Data Centers? What investments are best? Where does the money go? Konstantin Borman provides answers to the above and other questions in his expert column in the September issue of IKS. The magazine in Russian can be downloaded as a PDF file from <http://www.iksmedia.ru>.

14.11.20 СЕПТЕМЬ, 2020

Пустые аэропорты, перегруженные сервера: как пандемия COVID-19 бросает вызов индустрии центров обработки данных

Тематический материал



Первая волна COVID-19 немного отступила в ряде регионов, однако мир до сих пор прибывает в потрясении, и в ближайшие годы последствия пандемии будут становиться только очевиднее. В течение нескольких месяцев миллиарды людей заперлись по домам, значительно ограничив большую часть своей привычной деятельности: походы на работу и по магазинам, путешествия, посещение музеев и кинотеатров, встречи с друзьями или просто выйти погулять. Вместо всех этих радостей, во время изоляции люди стали проводить все больше времени в Интернете. Как вы знаете, вся интернет-активность происходит в так называемых дата-центрах, которые мы между собой называем «аэропортами Интернета».

RBCC published an exclusive by IXcellerate about the operation of data centres during the pandemic, the issues and challenges faced by the digital industry, the daily activities of the staff under the new conditions and the outlook for the future. The content is available on www.rbcc.com

IXcellerate at vertical events



At the International Summit of the Association of Data Center Industry Players 2020, which took place in Kazan in September, Sergey Vyshemirsky, IXcellerate CTO presented "IXcellerate Moscow Two: unconventional solutions and their impact on operation", which raised an enormous amount of interest and many questions from the audience. The presentation in Russian is downloadable [here](#).



On 18 September, the IXcellerate team comprising Managing Director Konstantin Borman, CFO Maksim Mikhailov and Investment Director Ilya O'Guy attended the 19th Annual Business & Investment Conference of the US Chamber of Commerce in Russia. To find out more about the event, visit the website AmCham.ru.

Welcome StormWall - a new resident of Eurasia Peering IX!

We are happy to present the company [StormWall](#), a provider of anti-DDoS services.

All members of Eurasia Peering IX, an independent internet exchange platform based in our data centers, can now have access to the excellent DDoS protection by StormWall. The company has recently joined our IX platform, improving its network connectivity in Moscow.



Success story: Webinar Group



Webinar platform expands its presence at IXcellerate data centre

"Over the six months of operation from IXcellerate, not once did we question our choice and are prepared to recommend it as a player with an excellent track record and focus on customer success," says Mikhail Nasonov, CTO at Webinar Group, a developer of cloud services for online events and education.

IXcellerate helps children with disabilities to go to school

By the start of the new school year, IXcellerate had procured school supplies for six inmates of the Pervomaysky Orphanage in Kostroma Oblast: satchels, stationery as well as school uniform and footwear.

We invite all those wishing to take part in our charity events and join forces to do good works! For more details about the events, visit our website at ixcellerate.com.



For any inquiries or suggestions, please, reach us at info@ixcellerate.ru

With best regards,
IXcellerate team

Connect with us



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